

SPONSORSHIP OPPORTUNITIES

EXPO ACTIVITY AREA 'BLOCK PARTY' - \$5,000

- Company Logo listed on show website
- Listed on Program Guide Thank You Page
- (1) Dedicated E-Blast
- (3) Dedicated Social Media Posts
- (1) Sign at Entrance to Activity Area
- (1) Sign at Event Entrance on combined "Thank You" Sign
- (2) Floor Clings (\$500/each Value) located in center of expo hall and at the entrance area
- Unlimited VIP Guest Invitations
- Listed as Sponsor on Video Monitors during the Expo
- Full-Page Ad in the Official Show Directory (\$1,000 value)
- 6"x4" Rectangle Advertising Table Tent (2 on each of the picnic tables within Activity Area, printing and placement is the responsibility of the Sponsor)
- Guaranteed interview segment on Show Re-cap Video



GOLD SPONSORSHIP - \$4,000

- Company Logo listed on show website
- Listed on Program Guide Thank You Page
- (1) Dedicated E-Blast
- (2) Dedicated Social Media Posts
- (1) Sign at Event Entrance on combined "Thank You" Sign
- (2) Floor Clings (\$500/each Value) located in center of expo hall and at the entrance area
- Unlimited VIP Guest Invitations
- Listed as Sponsor on Video Monitors during the Expo
- 1/2 Page Ad in the Official Show Directory (\$500 value)



SILVER SPONSORSHIP - \$2,500

- Company Logo listed on show website
- Listed on Program Guide Thank You Page
- (1) Dedicated Social Media Post
- (1) Sign at Event Entrance on combined "Thank You" Sign
- (1) Floor Cling (\$500 Value)
- Unlimited VIP Guest Invitations
- 1/4 Page Ad in the Official Show Directory (\$250 value)



BRONZE SPONSORSHIP - \$1,500

- Company Logo listed on show website
- Listed on Program Guide Thank You Page
- (1) Sign at Event Entrance on combined "Thank You" Sign
- (1) Floor Cling (\$500 Value)
- Unlimited VIP Guest Invitations

NEHEXPO.COM

FOR SPONSORSHIP OPPORTUNITIES

Please contact: Liesl Robinson

P (888) 677-7831 **E** info@lmrconsult.com



SPONSORSHIP OPPORTUNITIES

ALL Sponsors will be acknowledged on video monitors during the day; video monitors will be placed in various locations on the Expo floor.

EDUCATIONAL SPONSOR - \$2,000 *(Limited Spots Available)*

Listing on the show's website • (2) branded directional floor clings 3'x 3' to the education area (\$1,000 Value | Management to select your cling locations) • Signage at the (2) Educational Area • Audio acknowledgment via (2) announcement each day during Expo • ¼ Page Ad in Program Guide (\$250 value)

~~**EQUIPMENT SPONSOR - \$1,500**~~ *(Limited Spots Available)* — **SOLD**

Limited to 1 Piece of equipment - May be limited by height and width restrictions • High-visibility area to be chosen by Show Management • Audio acknowledgment via (2) announcements/day during Expo • ¼ Page Ad in Program Guide (\$250 value)

ENTRANCE FLOOR CLINGS - \$500/ea *(Limited Opportunity)*

Increase your visibility leading to the show floor! • Lead people to your booth by creating a directional image, logo, and booth # • Each cling is 3'x3' in diameter • Maximum **3 Clings** per Exhibitor • Clings will be placed in the entrance area.

SHOW PROGRAM ADVERTISEMENTS - Full Pg: \$1,000, Half Pg: \$500, Quarter Pg: \$250

Reach thousands of industry professionals with targeted advertising in the official Show Program of the Northeast Hardscape Expo! Increase brand awareness: Leave a lasting impression with a high-quality, professionally printed program distributed to all attendees. Space is limited, and premium positions sell quickly. Options available: Full Page, Half Page, and Quarter Page Ads. Artwork is the responsibility of the exhibitor.

PRODUCT DEMO AREA - \$500 per 45-minute Demo Slot *(Limited spots available)*

Maximize Your Impact at the Northeast Hardscape Expo! Secure a coveted timeslot in the Product Demonstration Area. Showcase your expertise, engage with potential clients, and generate leads by demonstrating your products and skills live. Don't miss this opportunity to stand out and drive business growth. AV Equipment provided by Show management.

SOCIAL MEDIA SPOTLIGHT POST - \$100 per post *(Limited spots available)*

Get featured in a dedicated NEH Expo social media post (Facebook & Instagram) and reach thousands of potential customers. Showcase your products and services. Drive attendance to your booth. Artwork & production are the responsibility of the exhibitor. • Maximum 3 Posts per Exhibitor

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COFFEE SPONSOR - \$3,000

Listing on the show's website • Signage at each of the (4) Coffee Stations • Audio acknowledgment via (1) announcement each day during Expo • ¼ Page Ad in Program Guide (\$250 value)

COCKTAIL BAR & BOURBON TASTING SPONSOR - \$1,750

Listing on the show's website • Signage at each of the (3) Cocktail Stations • Audio acknowledgment via (1) announcement each day during Expo • ¼ Page Ad in Program Guide (\$250 value)

HORS DE OEUVERS SPONSOR - \$1,500

Listing on the show's website • Signage at each of the (3) Food Stations • Audio acknowledgment via (1) announcement each day during Expo • ¼ Page Ad in Program Guide (\$250 value)

SPRING WATER COOLER SPONSOR - \$1,500 (2 Available)

Listing on the show's website • Signage on each Water Bottle at each of (5) Water Cooler Stations • Audio acknowledgment via (1) announcement each day during Expo • ¼ Page Ad in Program Guide (\$250 value) • *Sponsor has the option to purchase all (10) stations and have their signage on all (10) water bottles.*

~~GOLF SIMULATOR SPONSOR - \$1,500~~ — SOLD

Listing on the show's website • Signage at Golf Simulator • Audio acknowledgment via (1) announcement each day during Expo • ¼ Page Ad in Program Guide (\$250 value) • \$100 prize per hour to be awarded by the NECMA • Sponsor will be given the opportunity to distribute branded give-aways to participants.

PRIZE WHEEL SPONSOR - \$1,500

Listing on the show's website • Signage at Prize Wheel Booth • Audio acknowledgment via (1) announcement each day during Expo • ¼ Page Ad in Program Guide (\$250 value) • \$100 prize per hour to be awarded by the NECMA • Sponsor will be given the opportunity to distribute branded give-aways to participants.

CREATE YOUR OWN

If you have an idea, let's see if we can make it work!

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SPONSORSHIP FORM

Exhibiting Company:

Contact Name:

Email Address:

Phone Number:

Booth Number:

Please check options below:

- EXPO ACTIVITY AREA 'BLOCK PARTY' SPONSORSHIP
- GOLD SPONSORSHIP
- SILVER SPONSORSHIP
- BRONZE SPONSORSHIP
- EDUCATIONAL SPONSOR
- ~~EQUIPMENT SPONSOR~~ **SOLD**
- ENTRANCE FLOOR CLINGS (MAX. 3 CLINGS)
HOW MANY CLINGS? _____
- SHOW PROGRAM ADVERTISEMENTS
 - FULL PAGE
 - 1/2 PAGE.
 - 1/4 PAGE
- PRODUCT DEMO AREA SPOT
- SOCIAL MEDIA SPOTLIGHT POST (MAX. 3 POSTS)
HOW MANY POSTS? _____
- COFFEE SPONSOR
- COCKTAIL BAR & BOURBON TASTING SPONSOR
- HORS DE OEUVRES SPONSOR
- SPRING WATER COOLER SPONSOR
- ~~GOLF SIMULATOR SPONSOR~~ **SOLD**
- PRIZE WHEEL SPONSOR

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