



Exhibitor Guidelines / Code of Conduct

Please share these guidelines with all your staff involved in planning, staffing, and setting up your exhibit.

Highlighted below are essential exhibitor guidelines to ensure a successful Expo for all involved. These are areas where we have faced challenges in the past and **will be strictly enforced** across all Expo areas (Expo Floor, Ballroom, and Outside Exhibit Space) to prevent property damage and ensure a positive experience for everyone:

During move-in, set up, and Expo Hours, the following is prohibited:

- Cutting material of any type, or any activity or demo that creates dust capable of leaving your booth
- Chemical odors from products applied or mixed
- Use of flame by Indoor Exhibitors regardless of the fuel source.
- Marketing or promotion of your company's brands and/or the soliciting of attendees **outside the confines** of contracted booth or sponsorship space.
- Distributing or displaying bags, lanyards, product literature, coupons, stickers, or any other promotional material outside of contracted booth or sponsorship space.
- Promotion of a company's brand or products through individuals or activations featuring company branding, impersonators, and/or mascots outside of contracted booth or sponsorship space.
- **Exhibitor sound levels that are disruptive** or that interfere with the ability of any other exhibitors and exhibit areas.
- Exhibitors will not be permitted to dismantle their exhibits or do any packing before the close of the Show.

Food and Beverage Distribution Guidelines:

- All food and beverages distributed from exhibitor booths require approval from Expo Management and must be sample-sized.
- Wrapped items (small candies, gum, mints) no additional approval required.
- Unpackaged food or beverage samples (excluding items like small candies) must also be approved by Mohegan Sun Health Inspectors.

Failure to comply with these guidelines may result in:

- Immediate expulsion from the Trade Show
- Permanent ban from all future shows
- Loss of priority in the space selection for future shows.

Thank you for being part of the Northeast Hardscape Expo!

Liesl & Joe and the rest of the Northeast Hardscape Expo Management Team